



# *El Tejon Unified School District*

**Dean C. Bentley**  
District Superintendent

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September 13, 2002

To Whom It May Concern:

It is with great pleasure that I write a letter of recommendation for James Lloyd, motivator and public speaker extraordinaire.

I was introduced to Mr. Lloyd's work when he was the keynote speaker at a SISC Conference I attended in Oxnard, California. I was so impressed by his enthusiasm and the knowledge he imparted that I tracked him down and booked him to speak to the teachers of our school district as we started a new school year.

Mr. Lloyd communicates clearly and effectively. He is very articulate, tactful and impressive. As a public speaker, he is at ease with his audience and is able to impart the great message he brings to share. He is informative, and keeps his audience involved and participating in the process of delivering his message.

Our teachers both enjoyed Mr. Lloyd's presentation and gained from it; I am still receiving positive comments from the staff who were present. In my opinion, Mr. Lloyd is a professional with keen insight and vision that he is able to effectively communicate to others as a means to inspire and motivate.

I would be happy to share specifics regarding Mr. Lloyd's speaking skills and professionalism with anyone interested.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Dean C. Bentley', written in a cursive, flowing style.

Dean C. Bentley  
Superintendent